



## FanAdClic<sup>™</sup> - Opt-in to Cash in!

- ► **FanAdClic<sup>TM</sup>** a patent pending form of Clickbait product placement Ad platform for ecommerce that enhances online User experiences while gaming, watching videos & sports, gambling, doing searches & much more,,...
- Suitable for multitudes of third-party licensing agreements that delivers scalable real-time sponsored Ad content to any Gamer, User and Fan regardless of geo location or language.
- Offers innumerable downline revenue streams, is virtually compatible with all online media content & can be licensed as a new non-competitive complimentary tool to 1000's of Ad Agencies globally.
- User sessions are never interrupted, and they are never taken away by clicking on FAC Ad links, just rewarded.
- Provides complementary revenue streams for any game and myriad online content through advertising and sponsor agreements that includes interactive food, beverage and merchandise ordering with delivery from local businesses, restaurants, and other retail outlets with auto payment/debit services.
- ➤ FanAdClic<sup>TM</sup> enables Fans to hover over, click on, shoot down, run over, or smash into sponsors' Ad links to try and collect redeemable Ad Tokens as they subtly and almost imperceptibly appear and disappear randomly during any entertainment, gaming, or online experience. You can view our brief demo here.
- Interactive Ad tokens linked to games and other media content also includes e-maps and other pertinent info such as content delivered in preferred languages, both written and A.I. mechanically reproduced.
- Interactive Pop-up menus integrated into content (games, videos, sports,,,) enhances User experience, adds convenience. Great for Kids tied into multi-hour online gaming sessions. Order straight from the game.
- Delivered Ads based on a User's likes and needs defined by them are complemented by an A.I. machine learning component that adjusts personalized Ad delivery content to their devices.
- Opt-in to Cash in! Enables Users to instantly win or be assigned prize awards in the form of cash, or printable coupons & credits redeemable for merchandise and services provided by sponsors and advertisers.
- For the prizes they earn and win registered Users can establish an encrypted account allowing them the option to trade, or sell for cash our FAC crypto, coupons or credits, and to schedule Ad content and delivery.
- ► FanAdClic<sup>TM</sup> can be integrated into educational content for both kids and adults making their online experiences more fun and potentially profitable.
- Advertisers can deliver myriad branded content in a variety of ways at a density threshold well above that normally acceptable by consumers. And then there's our Micro-Ad placement program, don't forget to ask!
- FanAdClic<sup>TM</sup> 2.0 The App converts web content into engaging profit-generating, interactive Ad content compatible with Android, iOS, PC, and all mobile and smart devices. Think personalized interactive screensaver displaying unique content across billions of devices.

## "Like a treasure hunt, FanAdClic<sup>™</sup> makes watching Ad's fun \$ profitable!"

For more information and a confidential review of our patent application please contact John L. Coulson at – 250.999.8691 or jlc@sidogger.com