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## Part 1 - The Foundation



**Opt in to Cash in!**

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**CONFIDENTIAL – Stepping Stone Edu Inc. 2021**



## Our Mission

Stepping Stone Edu Inc. is a national educational reform and patent mining and reclamation project. SSEdu was conceived to assist University graduate Students & Veterans (past, present & future) to complete their studies, graduate with employment, and reduce their Student loan debt.

Collectively SSEdu Students graduate as partners or employees of a Start-up that serves to help them pay for their Student loans, often before they even graduate.

Employment is created by SSEdu Students who form Start-ups using existing University born in-force patents and those that have expired, been withdrawn, or abandoned.

In the form of a competitive and nationally televised competition, Stepping Stone Edu's first mission is to provide Students with the motivation, applied knowledge, mentoring, and exposure to investors. We will also offer grant opportunities to assist our Co-op Start-ups to become a global success.



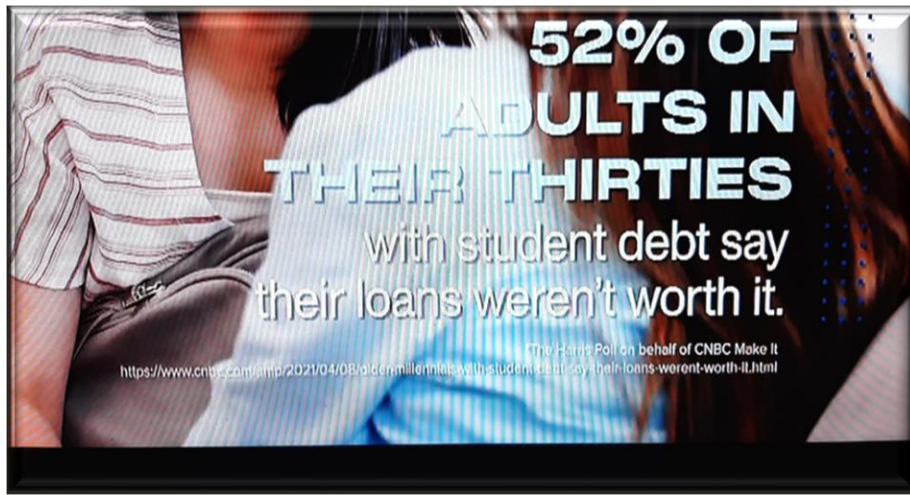
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## Problem

- The U.S. needs jobs to curb recession and rebuild infrastructure to stimulate its economy.
- The Government is desperate for a solution to the Student loan crisis & proposes spending trillions in Tax dollars to forgive loans further deepening the problem for everyone.
- Since the 1970's Higher Education Institutions (H.E.I'S) have squandered 100's of billions on patent filings, of which only about 2% ever get to market. The majority of Students who work on developing these inventions graduate with no hope of a job in their chosen field of study.
- Millions of these Students also graduate University and College with unsurmountable Student Loan debt while the patents they help develop go off to die a slow death at Taxpayers expense.



THE REGENTS OF THE UNIVERSITY OF CALIFORNIA -

<http://www.patentbuddy.com/Company/Profile/THE-REGENTS-OF-THE-UNIVERSITY-OF-CALIFORNIA/195188>

**6,669** Issued Patents \*March 2018

819 Issued in last 3 years

447 Published in last 3 years

257,677 Total Citation Count

Dec 22, 1975 Earliest Filing

**6,066** Expired/Abandoned/Withdrawn Patents

**Approximate loss to Taxpayers - \$6,066,000,000.00\***

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## Our Solution

- Through our advanced economic growth project [Stepping Stone Edu](#) we are developing a series of steps designed to exploit over 350,000 in-force and dormant Intellectual Properties.
- To gain national attention we will first design and produce a series of University staged hackathon events we call “Unicornathons™”. These will also be Webcast events to showcase Student based Start-ups. Positive talks are ongoing with Stanford in the heart of Silicon Valley.
- In a documentary meets game show format Teams of Students will data mine the global patent database to compete for access to Mentors, and investment opportunities.
- It is through this series of Start-ups and investment opportunities that we believe Students will be able to faithfully and affordably pay out the terms of their Student loans.
- Where the Government proposes forgiving over a trillion in Student loan debt (noble idea!), this plan produces tax dollars, it doesn’t burn them.
- Optimally this program is one day adopted by the over 4500 U.S. H.E.I.s to become a chosen elective for study.
- The end game is to secure equity in each Start-up born of this project. For us that is the for-profit side of this venture”.

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## For Profit

- Working alongside our Foundation this side of the venture begins to perpetually bear fruit once our Student Teams graduate our non-profit program and become investor friendly, and investment ready. At this time those who have assisted in the Start-up development process are free to negotiate with all of our Start-ups for equity or employment, or both, as is anyone.
- Get in early! For those first in to help fund this non-profit effort, you will be rewarded with the earliest possible opportunity to review each and every Start-up spawned of this plan.

Inter-Sphere Productions Inc.



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## I.S.P.I. - 10 Launches - US \$100m each in 5 years

Financial Pitch Summary compliments of  
[StartupFinancialModel.com](http://StartupFinancialModel.com)

### Financial Model Summary

USD (US Dollar)		2023	2024	2025	2026	2027
Income Statement Summary	Total Revenue	-	850,000	4,335,000	10,200,000	10,200,000
	Total Direct Costs	125,000	340,000	340,000	340,000	340,000
	Gross Margin	(125,000)	510,000	3,995,000	9,860,000	9,860,000
	Total Operating Expenses	869,869	1,779,460	2,296,459	2,781,252	3,298,478
	Operating Income (Loss)	(994,869)	(1,269,460)	1,698,541	7,078,748	6,561,522
	Net Finance Expense	-	-	-	-	-
	Income Taxes	-	-	-	-	-
	<b>Net Income (Loss)</b>	<b>(994,869)</b>	<b>(1,269,460)</b>	<b>1,698,541</b>	<b>7,078,748</b>	<b>6,561,522</b>
	EBITDA (Loss)	(994,869)	(1,269,460)	1,698,541	7,078,748	6,561,522
	%	0.0%	-149.3%	39.2%	69.4%	64.3%
Balance Sheet Summary	Fixed Assets, Net	-	-	-	-	-
	Total Other Assets	-	-	-	-	-
	Total Non-Current Assets	-	-	-	-	-
	Total Current Assets	1,035,647	2,792,938	9,507,683	16,603,884	23,184,739
	<b>Total Assets</b>	<b>1,035,647</b>	<b>2,792,938</b>	<b>9,507,683</b>	<b>16,603,884</b>	<b>23,184,739</b>
	Total Share Capital	1,015,131	2,745,670	9,444,211	16,522,959	23,084,482
	Total Non-Current Liabilities	-	-	-	-	-
	Total Current Liabilities	20,517	47,268	63,472	80,925	100,257
	<b>Total Liabilities and Equity</b>	<b>1,035,647</b>	<b>2,792,938</b>	<b>9,507,683</b>	<b>16,603,884</b>	<b>23,184,739</b>
Cash Flow Summary	Total Cash From (For) Operating Activities	(974,353)	(1,752,709)	524,745	6,246,201	6,580,855
	Total Cash From (For) Investing Activities	-	-	-	-	-
	Total Cash From (For) Financing Activities	2,000,000	3,000,000	5,000,000	-	-
	Net Increase (Decrease) In Cash	1,025,647	1,247,291	5,524,745	6,246,201	6,580,855
	<b>Cash and Cash Equivalents-End</b>	<b>1,035,647</b>	<b>2,282,938</b>	<b>7,807,683</b>	<b>14,053,884</b>	<b>20,634,739</b>





I.S.P.I. - 9 US \$100m + 1 \$1b launch 5 yrs.

Financial Pitch Summary compliments of  
[StartupFinancialModel.com](http://StartupFinancialModel.com)

### Financial Model Summary

USD (US Dollar)		2023	2024	2025	2026	2027
Income Statement Summary	Total Revenue	-	850,000	5,085,000	19,200,000	19,200,000
	Total Direct Costs	125,000	340,000	340,000	340,000	340,000
	Gross Margin	(125,000)	510,000	4,745,000	18,860,000	18,860,000
	Total Operating Expenses	869,869	1,779,460	2,298,058	2,787,845	3,305,070
	Operating Income (Loss)	(994,869)	(1,269,460)	2,446,942	16,072,155	15,554,930
	Net Finance Expense	-	-	-	-	-
	Income Taxes	-	-	-	-	-
	<b>Net Income (Loss)</b>	<b>(994,869)</b>	<b>(1,269,460)</b>	<b>2,446,942</b>	<b>16,072,155</b>	<b>15,554,930</b>
	EBITDA (Loss)	(994,869)	(1,269,460)	2,446,942	16,072,155	15,554,930
	%	0.0%	-149.3%	48.1%	83.7%	81.0%
Balance Sheet Summary	Fixed Assets, Net	-	-	-	-	-
	Total Other Assets	-	-	-	-	-
	Total Non-Current Assets	-	-	-	-	-
	Total Current Assets	1,035,647	2,792,938	10,256,084	26,345,692	41,919,954
	<b>Total Assets</b>	<b>1,035,647</b>	<b>2,792,938</b>	<b>10,256,084</b>	<b>26,345,692</b>	<b>41,919,954</b>
	Total Share Capital	1,015,131	2,745,670	10,192,612	26,264,767	41,819,697
	Total Non-Current Liabilities	-	-	-	-	-
	Total Current Liabilities	20,517	47,268	63,472	80,925	100,257
	<b>Total Liabilities and Equity</b>	<b>1,035,647</b>	<b>2,792,938</b>	<b>10,256,084</b>	<b>26,345,692</b>	<b>41,919,954</b>
Cash Flow Summary	Total Cash From (For) Operating Activities	(974,353)	(1,752,709)	523,146	13,739,608	15,574,262
	Total Cash From (For) Investing Activities	-	-	-	-	-
	Total Cash From (For) Financing Activities	2,000,000	3,000,000	5,000,000	-	-
	Net Increase (Decrease) in Cash	1,025,647	1,247,291	5,523,146	13,739,608	15,574,262
	<b>Cash and Cash Equivalents-End</b>	<b>1,035,647</b>	<b>2,282,938</b>	<b>7,806,084</b>	<b>21,545,692</b>	<b>37,119,954</b>



## I.S.P.I. - 10 Unicorns - US \$1b each in 5 years

Financial Pitch Summary compliments of  
[StartupFinancialModel.com](http://StartupFinancialModel.com)

### Financial Model Summary

USD (US Dollar)		2023	2024	2025	2026	2027
Income Statement Summary	Total Revenue	-	8,350,000	42,585,000	100,200,000	100,200,000
	Total Direct Costs	125,000	340,000	340,000	340,000	340,000
	Gross Margin	(125,000)	8,010,000	42,245,000	99,860,000	99,860,000
	Total Operating Expenses	869,869	1,794,316	2,346,903	2,874,106	3,392,409
	Operating Income (Loss)	(994,869)	6,215,684	39,898,097	96,985,894	96,467,591
	Net Finance Expense	-	-	-	-	-
	Income Taxes	-	-	-	-	-
	<b>Net Income (Loss)</b>	<b>(994,869)</b>	<b>6,215,684</b>	<b>39,898,097</b>	<b>96,985,894</b>	<b>96,467,591</b>
	EBITDA (Loss)	(994,869)	6,215,684	39,898,097	96,985,894	96,467,591
	%	0.0%	74.4%	93.7%	96.8%	96.3%
Balance Sheet Summary	Fixed Assets, Net	-	-	-	-	-
	Total Other Assets	-	-	-	-	-
	Total Non-Current Assets	-	-	-	-	-
	Total Current Assets	1,035,647	10,278,083	55,192,384	152,195,730	248,682,654
	<b>Total Assets</b>	<b>1,035,647</b>	<b>10,278,083</b>	<b>55,192,384</b>	<b>152,195,730</b>	<b>248,682,654</b>
	Total Share Capital	1,015,131	10,230,815	55,128,912	152,114,806	248,582,397
	Total Non-Current Liabilities	-	-	-	-	-
	Total Current Liabilities	20,517	47,268	63,472	80,925	100,257
	<b>Total Liabilities and Equity</b>	<b>1,035,647</b>	<b>10,278,083</b>	<b>55,192,384</b>	<b>152,195,730</b>	<b>248,682,654</b>
Cash Flow Summary	Total Cash From (For) Operating Activities	(974,353)	1,232,435	28,224,301	88,653,346	96,486,923
	Total Cash From (For) Investing Activities	-	-	-	-	-
	Total Cash From (For) Financing Activities	2,000,000	3,000,000	5,000,000	-	-
	Net Increase (Decrease) In Cash	1,025,647	4,232,435	33,224,301	88,653,346	96,486,923
	<b>Cash and Cash Equivalents-End</b>	<b>1,035,647</b>	<b>5,268,083</b>	<b>38,492,384</b>	<b>127,145,730</b>	<b>223,632,654</b>





## Stepping Stone Edu Inc. - The Foundation

- Stepping Stone Edu Inc. a 501 ©(3) California corporation
- Head office - 4001 - F262 Wilshire Blvd. Los Angeles California, 90010
- Stepping Stone Edu Inc. is an internationally based non-profit organization with offices in New York, Los Angeles, and west Coast Canada.

### This Is How Bernie Sanders Will Pay For \$1.6 Trillion Of Student Loan Forgiveness



**Zack Friedman** Senior Contributor @

Personal Finance

Bestselling Author, *The Lemonade Life*. I write and speak about leadership and greatness.



Listen to article 3 minutes



Sen. Bernie Sanders (I-VT) (Photo by Sean Rayford/Getty Images) GETTY IMAGES

Here's how Bernie Sanders will pay for \$1.6 trillion of student loan forgiveness.

Here's what you need to know.

#### Student Loan Forgiveness

Sanders wants to forgive all \$1.6 trillion of outstanding student loan debt, including both federal and private student loan debt. Sanders' student loan forgiveness plan has no eligibility requirements; all 45 million student loan borrowers are eligible for student loan discharge.

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## Marketing

Let's be honest here shall we! The market for this project is global. The implications for advancement are profound! To that end we hope you can help us quantify this equation -

If you assist 1000's of Start-ups based on new inventions created by the reclamation of over 350,000 dormant I.P.'s, how many Unicorns would you spawn, and in what time frame?

These questions and many more will be answered in "Part 2 - Profiting".

For now, the development of the pilot for our first TV/Webcast event is what the non-profit side of this venture is focused on and needs your financial support and your expertise to get us to launch.



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## Traction



THE WHITE HOUSE  
WASHINGTON

June 9, 2021

Dear Mr. Coulson,

Thank you for taking the time to share your thoughts about student loan debt. Hearing from passionate individuals like you inspires me every day, and I welcome the opportunity to respond to your letter.

Our country faces many challenges, and the road we will travel together will be one of the most difficult in our history. Despite these tough times, I have never been more optimistic for the future of America. I believe we are better positioned than any country in the world to lead in the 21st century not just by the example of our power but by the power of our example.

While we may not always agree on how to solve every issue, I pledge to be a President for all Americans. I am confident that we can work together to find common ground to make America a more just, prosperous, and secure Nation.

As we move forward to address the complex issues of our time, I encourage you to remain an active participant in helping write the next great chapter of the American story. We need your courage and dedication at this critical time, and we must meet this moment together as the United States of America. If we do that, I believe that our best days still lie ahead.

Sincerely,

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## The Quick Ask

- Seeking USD \$2,000,000 first Seed round funding to reach first Unicornathon™ pilot production.
- This is also a shout-out to **accredited investors** with hi-tech experience who are also interested in taking a hands-on role within the company Executive and/or who are seeking to fill a seat on the Board of Directors.



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## The wise Use of your Funds

- Secure alliances with University & Media Broadcast associates
- Recruit Students, Veterans, Mentors, and new associates
- Retain certified accountant and patent/tech lawyers
- Produce our first Unicornathon™ pilot for Television and Webcast promotion
- Step up our artificial intelligence algorithms
- Further prepare marketing materials and update our business/marketing plan
- Commence broader marketing strategy
- Complete and launch pilot to raise funds for the next round



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## Founders



Georges Leclere - [www.linkedin.com/in/georgesleclere/](https://www.linkedin.com/in/georgesleclere/)  
Vice-President of the New York Emmy Awards Foundation, International Television Consulting



Reginald "Reggie" Grant MEd - [www.linkedin.com/in/reginaldreggiegrant/](https://www.linkedin.com/in/reginaldreggiegrant/)  
Business Strategist, Business Development at Retired NFL Players Congress and Co-founder, eSportsInstruction.



J.R. Horsting - [www.linkedin.com/in/jrhorsting/](https://www.linkedin.com/in/jrhorsting/)  
Design, writing, art and animation (3D & 2D), character design, editing, game design, interactive media, LBE Design, sound design.



John L. Coulson - [www.linkedin.com/in/john-l-coulson-05b96b/](https://www.linkedin.com/in/john-l-coulson-05b96b/)  
Prolific Inventor - Developing "Stepping Stone Edu", & "FanAdClic"

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## Contact Us

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There are risks associated with investing. Loss of principal is possible.