



FanAdClic™ - Opt-in to Cash in!

- **FanAdClic™** - a patent pending Clickbait style product placement Ad system for ecommerce that enhances User experiences while gaming, viewing videos & sports, gambling, searching & even when watching full length Ads.
- **The gamification of advertising!** Suitable for multitudes of third-party licensing agreements that delivers scalable real-time sponsored Ad content to any Gamer, User and Fan regardless of geo location or language of choice.
- Is virtually compatible with all online media content & can be licensed as a new non-competitive complimentary tool to the over 35,000 Ad Agencies registered globally offering them innumerable additional downline revenue streams.
- A.I. driven to push User specified Ad messaging. User sessions are never interrupted by TV styled commercial breaks and are never redirected away from their activity by clicking on FAC Ad Tokens, only rewarded.
- Interactive Pop-up menus integrated into content (games, videos, sports,,,) enhances User experience, adds convenience. Great for Kids tied into multi-hour online gaming sessions. Order straight from the game.
- Interactive food, beverage, and merchandise ordering system linked to delivery from local businesses, restaurants, and retail outlets with auto payment/debit services. Auto system reminds Kids it's time to order some healthy food.
- During any entertainment, gaming, or online experience, when often-hidden Sponsors' Ad embedded objects (Ad Tokens) randomly and almost imperceptibly appear, simply hover over, run down, click on, shoot up, jump on, or smash into them before it disappears to collect redeemable credits stored to your **3D Ad Token Bank**, aka - ATB. Conclude your game, movie, shopping, etc., then at your leisure, further interact with Sponsors Ads in your ATB to watch full Ads, trade tokens, use direct link to Sponsors` sites and score even more chances to win!
- From an advertiser's perspective the object of this game is "keep the viewer focused on the screen". Much like McDonalds Monopoly, a few valuable Ad Tokens will from time to time be randomly circulated, so, look away, lose focus on the screen and you might just miss a chance to collect a valuable Ad Token, or major instant prize. The system thus teaches Consumers to stay more focused on their screen without being bombarded by interrupting Ads.
- Ads pushed to User's are based on their likes, dislikes, needs, and wants as defined by them in the sign-up process. Our A.I. machine learning component adjusts personalized Ad delivery content over time as it learns from each User.
- **Opt-in to Cash in!** – Qualifies Users to instantly win or be assigned prize awards in the form of cash, crypto, coupons, credits, all redeemable for Sponsors` merchandise and services. For those who Opt-out, no worries you're still welcome to use FanAdClic™, only you won't qualify for the **BIG** prizes until you upgrade to Opt-in.
- By signing up to "Opt-in to Cash in!" Users give their legal permission to collect personal data. This satisfies stringent laws now being imposed by Apple, Microsoft, and Google online stores.
- For the prizes they earn and win, those who "Opt-in to Cash in!" can establish an encrypted account. Once billions of Ad Tokens have been circulated they will be converted to Crypto currency tradable on the FanAdClic™ network providing Users the option to trade or sell Ad Tokens, coupons, or credits with other network registered Users.
- Advertisers can deliver myriad branded content in a variety of ways at a density threshold well above that normally acceptable by Consumers. Don't forget to ask about our **Micro-Ad placement program**, another revenue stream!
- **FanAdClic™ 2.0 - The App** converts web content into engaging profit-generating, interactive Ad content compatible with Android, iOS, PC, and all mobile and smart devices. "The game within the game!" Just think personalized interactive screensaver displaying unique content across billions of devices.
- "With every little clic you make!" it all leads back to the collection of even more valuable Ad Tokens!



"Like a treasure hunt, FanAdClic™ makes watching Ad's fun \$ profitable!"

